

IT for Health

Healthcare | Switzerland | connected

Release date:
April 30, 2025

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VALID FROM JANUARY 1, 2025

LINEUP

«IT for Health» is the thematic publication of «Netzwoche» that reports on current developments in the digital healthcare sector in Switzerland. «IT for Health» sheds light on topics related to digitalisation and ICT procurement in the Swiss healthcare system, especially for service providers such as doctors' practices, hospitals, retirement and nursing homes, and health insurance companies. «IT for Health» is published in two issues per year.

«IT for Health» builds a bridge between clients and contractors. With author contributions from both sides, the publication shows current trends, presents solutions, lets prominent representatives have their say and reports on successfully completed ICT projects in the healthcare sector.

TARGET GROUP

- Chief physicians, senior physicians, nursing managers
- Users (physicians, pharmacies, specialists)
- Decision makers in companies in the e-health environment (e-health industry)
- IT executives and IT managers, project managers in the healthcare environment
- Decision-makers in the insurance environment
- Hospital directors, managers and strategists
- Decision makers in specialist and rehabilitation clinics and nursing homes
- Consultants
- E-health managers at federal/cantonal level
- Employees in research institutions and universities
- Solution providers
- Associations

MAIN TOPICS

- News and updates
- Switzerland's e-health strategy
- Culture change in healthcare
- Laws and guidelines
- Managed Care (HMO)
- Practice software
- HIS
- Information security
- Telecommunications
- Big Data
- Cloud
- Online dossier
- Mobile Health
- Digitalization
- Why a hospital needs a social media strategy

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EDITION 2025 | 01

PRINT	
Release date	30.04.2025
Editorial deadline	03.04.2025
Ads deadline	14.04.2025
Circulation	9000 copies
Distribution	Supplement to Netzwoche (pers. addressed)
	Individual dispatch
	Special prints 500 / 1000 / 2000 Ex. or more on customer request
Paper	PlanoJet, bright white FSC Cover: 240 g/m ² Content: 120 g/m ²
Format / Finishing	A4 / adhesive binding

ONLINE	
	netzwoche.ch*
Unique Users / month	99 000
Page Impressions / month	172 000
Newsletter subscribers	12 500
Release date	30.04.2025
Editorial deadline	03.04.2025
Delivery date	14.04.2025
Duration	Publication of the topic dossier online permanently on netzwoche.ch/specials
Onlinemarketing	Specials in the daily newsletter of Netzwoche and on the homepage

* average data

Products	PR	No. of characters incl. blanc. min. – max.	Composition / Mass	Price		
				Print & Online 1 week «SPONSORED POST» 1 week Newsletter Teaser	Online Only 1 week «SPONSORED POST»	Content- Creation (Reference value)
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Data valid from 01.01.2025
GTC: netzmedien.ch/agnb
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