

IT for Gov

Strategy | Procurement | Technology | Trends

Release date:
October 15, 2025

netzmedien
netzwoche



VALID FROM JANUARY 1, 2025

LINEUP

The public sector is an important ICT customer. Every year, the Confederation, cantons and municipalities procure ICT services and products worth billions of euros – around 50 per cent of these procurements are made by private treaty. With the progressive digitisation of the administration, this interesting market is likely to grow further. As in the economy, digitisation in public administration and public organisations affects all areas and also encompasses the same IT topics, albeit sometimes from a different perspective. Strict compliance rules have made it increasingly difficult for providers of ICT services and products to maintain and improve customer relationships with effective measures. Procurement is bound by specific requirements, and the awarding practice for public sector contracts is oriented towards the imperative of transparency and traceability.

The «Netzwoche» thematic publication «IT for Gov» illuminates the issues surrounding digitisation and ICT procurement by the public sector (Confederation, cantons, municipalities), administration and organisations and builds a bridge between clients and contractors. With author contributions, it shows the current trends, lets prominent representatives have their say and reports on successfully completed projects.

TARGET GROUP

- Decision makers and preparers in public administration
- ICT suppliers
- Visitors to the Swiss Informatics Conference SIK
- Swiss authorities
- Employees and board of directors of the federal government
- Canton representatives
- Municipal representatives

MAIN TOPICS

- Archiving
- Automation
- Business Intelligence
- Business Process Management
- BYOD
- Case Management Software
- Data storage and security
- Document Solutions
- E-Government
- Electronic patient dossier
- GEVER Software
- Identity & Access Management
- IT Architecture
- Managed Services, X-as-a-Service
- Mobility
- Open Data, Open Source
- Outsourcing

EDITION 2025

PRINT	
Release date	15.10.2025
Editorial deadline	16.09.2025
Ads deadline	25.09.2025
Circulation	9000 copies
Distribution	Supplement to Netzwoche (pers. addressed)
	Layout in theme-specific events
	Individual dispatch
	Special prints 500 / 1000 / 2000 Ex. or more on customer request
Paper	PlanoJet, bright white FSC Cover: 240 g/m ² Content: 120 g/m ²
Format / Finishing	A4 / adhesive binding

ONLINE	
	netzwoche.ch *
Unique Users / month	99 000
Page Impressions / month	172 000
Newsletter subscribers	12 500
Release date	15.10.2025
Editorial deadline	16.09.2025
Delivery date	25.09.2025
Duration	Publication of the topic dossier online permanently on netzwoche.ch/specials
Onlinemarketing	Specials in the daily newsletter of Netzwoche and on the homepage

* average data

Products	PR	No. of characters incl. blanc. min. – max.	Composition / Mass	Price		
				Print & Online 1 week «SPONSORED POST» 1 week Newsletter Teaser	Online Only 1 week «SPONSORED POST»	Content- Creation (Reference value)
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Data valid from 01.01.2025
GTC: netzmedien.ch/agnb
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